

# Elevating the Importance of Your Information Governance Policies and Procedures

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# introduction

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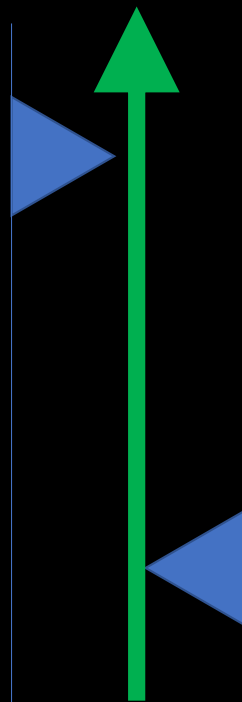




What's the goal?

Present State

Compliance  
with Law



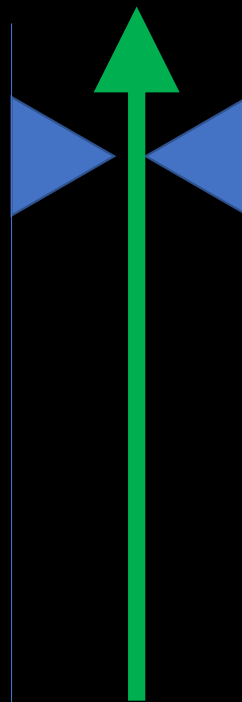
Information  
Governance





Future State

Compliance  
with Law



Information  
Governance

# Four routes

- **Compliance staircase**
- **Provide linkage to strategy**
- **Duty to protect assets**
- **Share the journey**



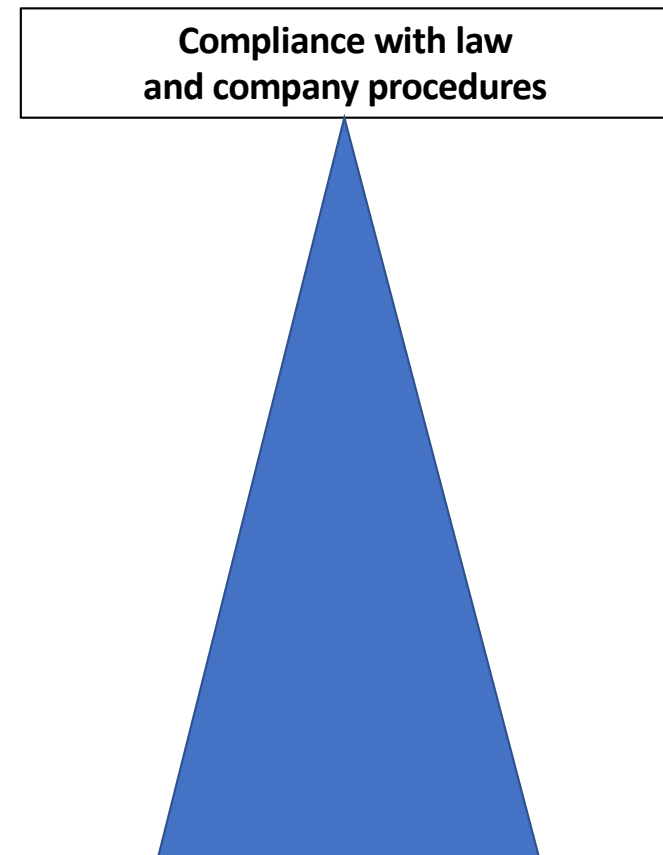


# Compliance: Staircase to Heaven

# Compliance staircase



# Compliance staircase





# Second route

# Linking to the Company strategy

# Third route



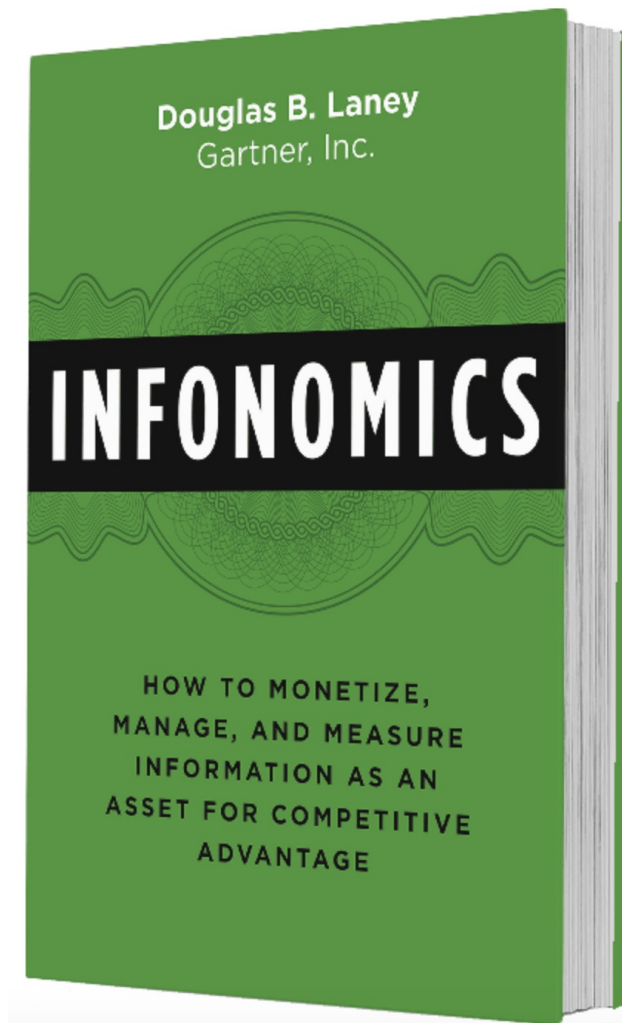


Information is an asset

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# Required Reading



# Fourth route



# Share the journey



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Be  
effervescent



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